



... your partner for mobile information and service solutions

"our mission is to enable anyone to provide mobile (esp. location-based) information and services in an individually optimal way"



"our vision is to become a leading global provider for highly customized mobile (esp. location-based) information and service systems on all scales by developing cutting-edge technology, pre-designing modular components and working out pioneering concepts as well as maintaining an open platform for providing all kinds of information and services relevant in mobile everyday life"

Who we are ...

What started with the creation of an open multi-purpose information system for the mobile age in the pre-iPhone time laid ground for a company with a focus on mobile information and service systems. Based in Innsbruck, Austria with a branch in Munich (research) and an office in Sunnyvale, CA (business development) our team consists of a dozen experts from different fields. Excited about the possibilities opened up by modern mobile devices, we decided to push the respective limits.

... and what we do:

Within our focus we offer the whole spectrum of products and services:

- our consulting covers all aspects of mobile app/web and related web server development. We were early adopters of Android and have distinguished expertise on the iPhone platform
- we develop and license cutting-edge mobile software technology. Part of it is 'lbs bob', the world's first "box of bricks" for quick, cheap, and reliable designing and building of highly customized location-based services
- an exemplification of the power of our 'lbs bob' is mobeedo, a worldwide open platform which enables anyone, any institution and business to provide information and services on anybody's mobile exactly when it's needed

To complement our spectrum we work closely with selected partners:

- airside: flight passenger mobile information systems
- micello: leading global provider of mobile indoor maps
- zooners: mobile multimedia cards

Our work received several prestigious awards:

- Samsung CTIA 2010 Application Challenge for our implementation of the Android app for micello
- T-Mobile A2D2 Contest 2009 for our tree recognition system ausTREEa
- Google Android Developer Challenge 2008 for our open platform mobeedo

